



Northeastern State University

College of Business & Technology

Business and business-related majors are practical. Every organization, regardless of industry, relies on business and business-related principles to prosper. Demand for these majors is high. Employers in every industry will always need people who have been trained to organize, plan and manage within the organization.

The College of Business & Technology offers a number of specializations to fit your individual interests.

NSU PRIDE POINTS

- » Small class sizes for more personalized attention
- » Accredited by the Higher Learning Commission and the Accreditation Council for Business Schools and Programs
- » NSU is one of Oklahoma's leading comprehensive regional universities
- » Nestled in the foothills of the Ozarks in Northeastern Oklahoma, Tahlequah is rated as one of America's top small cities, with a great overall quality of life
- » Green Country's affordable university
- » Diversity-Mosaic, the Tulsa Chamber of Commerce's diversity business council, named NSU as one of the Top 20 organizations with an inclusive workplace culture in the region

INTERNSHIPS & IMMERSIVE LEARNING OPPORTUNITIES AVAILABLE

- » Supply Chain Management & Operations Plant Management courses allow students to work with industry experts and create value streams and look for efficiencies
- » X-Culture global consulting project
- » Volunteer Income Tax Assistance program
- » Marketing students can develop promotional plan for local businesses
- » Students are immersed in real world projects solving problems for organizations and industry across Northeast Oklahoma

STUDENT ORGANIZATIONS

- » Business Ethics Debate Team
- » American College of Healthcare Executives
- » Accounting Society
- » Society for Human Resource Management
- » Women in Leadership
- » RiverHawks Mean Business (SRBA)

Undergraduate Degree Programs	Major	Minor	Emphasis	Accelerated Degree	Certificate	Degree
Accounting	•	•		•		BBA
Fundamentals of Accounting					•	
Tax Compliance					•	
Artificial Intelligence & Data Analytics	•					BS
AI & Emerging Technologies		•		•		
Artificial Intelligence			•			
Analytics			•			
Business Intelligence	•					BBA
Business Analytics			•	•	•	
Information Systems & Security			•			
Information Technology & Security		•				
Cyber Risk Management					•	
Environmental & Safety Mgmt	•	•				BS
Risk & Safety Management		•				
Finance & Banking	•	•		•		BBA
Marketing & Consumer Experience	•	•				BBA
Digital Marketing				•	•	
Management	•					BBA
Business Administration			•			
Project Management			•	•	•	
Operations & Supply Chain Mgmt			•		•	
Entrepreneurship & Global Business		•	•			
Healthcare Administration		•	•	•	•	
Risk & Safety Management		•	•			
Workforce & Talent Management			•			
Soft Skills					•	
Business Basics					•	
Quality Management					•	
International Business					•	
Small Business					•	
Human Resources Management				•	•	
General Management				•		
Start Up & Innovation Management				•		
Technology	•					BT
AI & Emerging Technologies		•				

Graduate Degree Programs	Major	Emphasis	Accelerated Degree	Certificate	Degree
Master of Accounting & Financial Analysis	•				MS
Accounting			•		
Master of Business Administration	•				MBA
Business Analytics		•	•		
Digital Marketing		•	•	•	
General Management		•	•		
Healthcare Administration		•	•	•	
Human Resources Management		•	•	•	
Managerial Accounting & Finance		•	•		
Native American Enterprise		•			
Project Management		•	•	•	
Start Up and Innovation		•	•		
Data Analytics				•	
Operations Leadership				•	
Master of Management & Technology	•				MS
Analytics		•			
Industrial Leadership		•			
General Management		•	•		
AI Technology		•	•		

College of Business & Technology

918.444.2900 | cbt@nsuok.edu

Academic Advising

Tahlequah

918.444.2901 | howellt@nsuok.edu

Broken Arrow

918.449.6359 | hudson40@nsuok.edu

Graduate Studies

918.444.2945 | mba@nsuok.edu



For more information on coursework, visit with your advisor.

Degree Plans are available at:
<https://cbt.nsuok.edu>

CAREER OPPORTUNITIES

- » Managing People and Processes
- » Working Remotely to Analyze Problems and Propose Solutions
- » Developing Organizations to Solve Social Challenges
- » Planning Events and Tourist Attractions
- » Working with Companies to Protect the Environment and Employees
- » Creating and Marketing Products Online
- » Starting and Running your Own Business



NORTHEASTERN
STATE UNIVERSITY