



FY21 PRESIDENT'S REPORT
NORTHEASTERN STATE UNIVERSITY



Message from the President

As a regional university, Northeastern State University continues to be an invaluable asset in Oklahoma's higher education system and the communities we serve.

There is no question that COVID-19 continues to challenge our way of life and creates financial hardship for so many Oklahomans. During this past academic and fiscal year, our institution remained resilient and flexible in the face of the ongoing pandemic. We were even able to celebrate some significant milestones along the way.

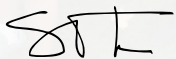
Our institution received the 2021-22 Military Friendly School designation, recognizing its continued commitment to our veteran students and their families. Additionally, NSU was also able to secure a crucial federal designation for the RiverHawks Scholar Program, Oklahoma's first program for students with intellectual and/or developmental disabilities. The recognition opens up necessary financial aid options for families seeking educational opportunities for their scholars.

The Northeastern State University Foundation awarded nearly \$1 million in scholarships in 2020—a 13% increase over the previous year—an all-time high in the institution's history. NSU now boasts more than 450 scholarships designations.

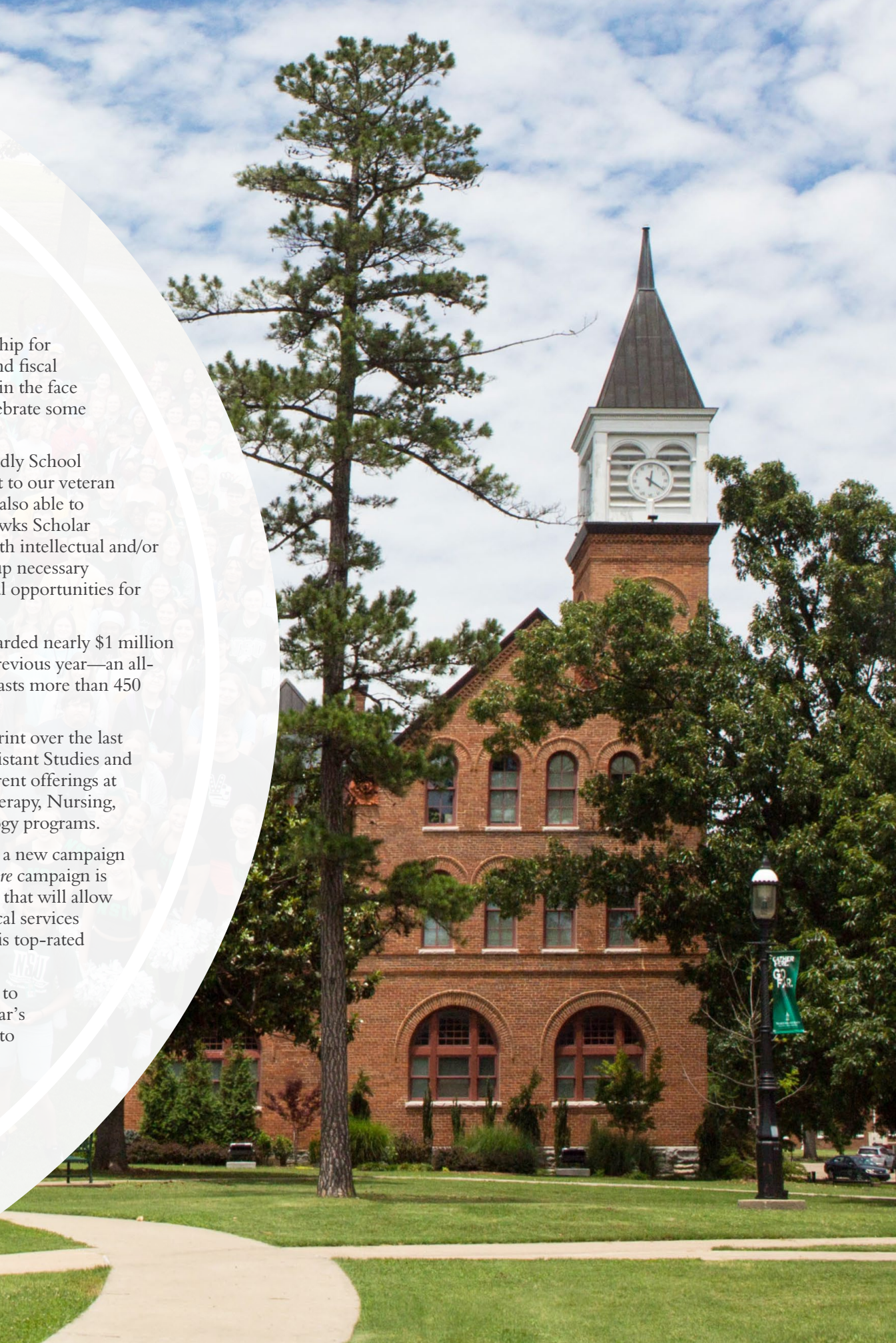
Northeastern increased its health care degree footprint over the last academic year with the launch of the Physician Assistant Studies and Master of Public Health degrees. The pair join current offerings at the Muskogee campus, including Occupational Therapy, Nursing, Nutritional Sciences and Speech-Language Pathology programs.

NSU's Oklahoma College of Optometry launched a new campaign this year. *The Building Excellence: A Vision for the Future* campaign is raising funds for a new 101,500-square-foot facility that will allow us to graduate more optometrists, expand our clinical services to over 40,000 annual patient contacts and move this top-rated program into a facility that matches its reputation.

I appreciate your interest in NSU. I encourage you to look through this report and read about our past year's accomplishments and opportunities in the months to come, including highlights from our FY21 budget. Please get in touch with me if you have any questions or comments you would like to share.



Steve Turner
NSU President



Northeastern State University President's Report FY21

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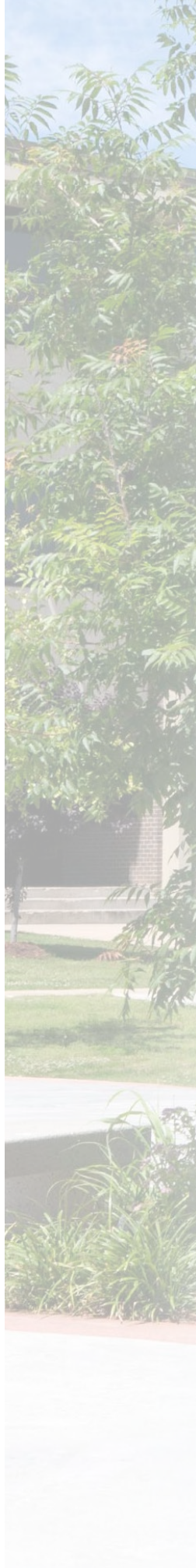
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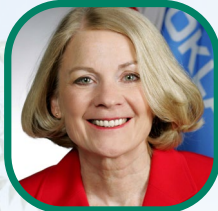
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BOARD & LEADERSHIP

Board of Regents



Susan Winchester



Jeffrey Dunn
Term ended June 2021



Chris Van Denhende
Term began June 2021



Lake Carpenter



Gary Parker



Connie Reilly



Jane McDermott



Amy Ford



Eric Fisher



Joy Hofmeister

President & His Cabinet



Dr. Steve Turner
NSU President



Dr. Debbie Landry
*Provost & VP
Academic Affairs*



Dr. Jerrid Freeman
VP Student Affairs



Christy Landsaw
*VP Administration
& Finance*



Dan Mabery
VP University Relations

President's Executive Council



Matt Cochran
Director of Athletics



Peggy Glenn
Director of Development



Renee Cambiano
Faculty Council President



James Bell
Public Safety Representative



Red Walker
Staff Council Chair



Dr. Ron Cambiano
*Special Assistant to
the President*



Camerin James
*Northeastern Student
Government Assoc. President*

Building Excellence: A Vision for the Future

Northeastern State University officials have developed the final plan for the new home of the Oklahoma College of Optometry.

“It is time our nationally recognized program has facilities that reflect the first-class instruction, graduates and community services that have become synonymous with the Oklahoma College of Optometry over the past four decades,” NSU President Steve Turner said. “The time has come for this top-rated program to move to a facility that matches its reputation.”

The new 101,500-square-foot-facility—estimated to cost around

\$33 million to build and equip –would seamlessly expand and enhance patient care and student instruction. The proposed facility is also more than double the existing space for the Oklahoma College of Optometry in the original W.W. Hastings Hospital, built by the Bureau of Indian Affairs in 1936.

How to give

NSU has launched the “Building Excellence: A Vision for the Future” fundraising campaign to raise money to construct a new home for the nationally recognized optometry college. Donors, alumni and other university supporters are encouraged to help raise funds for a new



NSU Oklahoma College of Optometry facility. Gifts can be made online at nsugiving.com/ocovision.

There are also naming opportunities for the building, classrooms, administrative areas, clinical spaces and more at the new complex. Those interested in learning more about the different naming opportunities and other ways to provide support can do so by submitting an NSUOCO Campaign Interest form that can be found on the website by selecting the “Support the Vision” button.



CURRENT NSUOCO FACILITY (GROSS SQUARE FOOTAGE: 44,098)

- » Circulation Square Footage: 12,964
- » Unusable Square Footage: 7,392 (Includes 1,366 on First Floor and 6,026 in Basement)
- » Usable Square Footage: 23,742

NEW NSUOCO FACILITY (GROSS SQUARE FOOTAGE: 101,500)

ACADEMIC WING

- » Large Auditorium for Continuing Education
- » 10 Mock Exam Lanes
- » 2 National Board Mock Exam Lane Rooms
- » 3 Classrooms
- » 4 Seminar Rooms
- » 4 Labs
- » 46 Offices

CLINICAL WING

- » 24 Exam Rooms
- » Featured Clinics: Primary Care, Low Vision, Vision Therapy & Neuro-Visual Rehabilitation, Specialty Care Services, Contact Lenses, Surgical Suite, Lens & Frame Fabrication

NEW FACILITY COSTS

- \$26,000,000 Building Construction Cost
- +\$1,000,000 Site Work
- +\$4,000,000 Furniture, Fixtures & Equipment
- +\$2,317,300 Architecture & Engineering
- = \$33,317,300 TOTAL COST



NSU launches **PHYSICIAN ASSISTANT STUDIES PROGRAM** *on Muskogee campus*

NSU welcomed 20 students to the Muskogee campus as part of its inaugural physician assistant studies program (PAS) last fall.

One of the goals of the Northeastern State University Physician Assistant Studies program is to increase health care in rural communities.

“Our graduates will be encouraged to remain in northeastern Oklahoma and to provide healthcare to the underserved, rural Oklahoma and American Indian populations,” NSU President Steve Turner said. “It is paramount to the success of our program and the health of the people in our region that graduates of our PAS program are able to demonstrate cultural sensitivity and respect for individual differences among colleagues and patients.”

NSU has partnered with several regional medical facilities to assist with the comprehensive clinical curriculum components of the program. Physician assistant students will experience clinical rotations in emergency medicine, family medicine, behavioral health, internal medicine, women’s health, pediatrics and surgery.

The NSU PAS program is accredited by the Accreditation Review Commission on Education for the Physician Assistant (ARC-PA). ARC-PA is the accrediting agency that protects the interest of the public and physician assistant profession by defining the standards for physician assistant education and evaluating physician assistant educational programs within the territorial United States to ensure their compliance with those standards.

MUSKOGEE IS NSU’S ALLIED HEALTH PROGRAM HUB

While the physician assistant studies program is the newest offering, the NSU Muskogee campus is home to most of the institution’s health care-related degree programs.

- » Bachelor of Science in Nursing (RN to BSN), (online)
- » Bachelor of Science in Nutritional Sciences
- » Bachelor of Science in Organizational Leadership (online)
- » Bachelor of Science in Speech-Language Pathology
- » Master of Science in Nursing (online)
- » Master of Science in Occupational Therapy
- » Master of Physician Assistant Studies
- » Master of Public Health (100% online)
- » Master of Speech-Language Pathology

To learn more about everything the NSU Muskogee campus has to offer, visit www.nsuok.edu/Muskogee.



NSU recognized as a **MILITARY FRIENDLY**

Northeastern State University's commitment to serving the veteran community was formally recognized.

NSU received the 2021-2022 Military Friendly® School designation from Viqtory, a veteran-owned business focused on connecting members of the military community to civilian employment, educational and entrepreneurial opportunities. More than 1,200 schools participated in the 2021-2022 survey with 747 earning the designation.

"NSU has a rich history of students, faculty, staff and alumni who have served and remain dedicated to making education accessible and the transition to academic life as easy as we can for all service members, veterans and their families," NSU President Steve Turner said. "We are eternally grateful for their service and are proud to facilitate veterans' entry and success in university life."

Northeastern works with veterans to ensure eligible students are knowledgeable of and maximize the benefits available to help them achieve their education goals.

Since 2012 NSU has participated in the Voluntary Education Partnership with the U.S. Department of Defense. This allows the university to participate in the Military Tuition Assistance Program which serves veterans and their dependents. NSU also participates in the U.S. Department of Defense's Yellow Ribbon Program.

NSU offers additional benefits to student veterans such as developing an ongoing communication plan for NSU students receiving benefits, creating lounge areas at its Tahlequah and Broken Arrow campuses specifically for veterans and providing graduating veterans red, white and blue cords.



Construction site of monument's future home.



Small scale model of the monument.

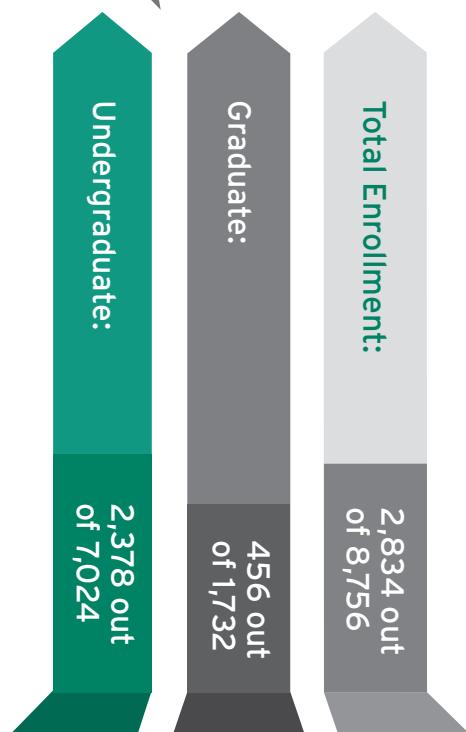
Plans are also underway to unveil a new monument and plaza called "NSU Veterans: Serving and Communicating through the Decades" to symbolize NSU's welcome and support to veterans. When combined with the existing Cherokee Nation Veterans Center monument and the Purple Heart statute at the intersection of Hwy 62 and the Bertha Parker Bypass, the NSU monument will anchor Tahlequah's own "veterans monument trail."

The monument is being built east of Seminary Hall, near the roundabout in front of the Center for the Performing Arts. A special dedication ceremony of the monument is scheduled for Nov. 11, 2021.

SCHOOL



American Indian Enrollment



Duplicated headcount; All who chose American Indian as at least one race



TRIBAL SCHOLARSHIPS AWARDED

\$4,677,068
to 1,421 Students

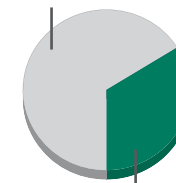
Financial Aid Year 2019-2020;
Scholarships from tribes

STUDENT DEMOGRAPHICS



36% of NSU Undergrads are 25 & Older

66.3% Women



33.7% Men

259 CONCURRENT
(High School) Students



91.5% Oklahomans
6.3% Out of State
2.2% International

50.9% Caucasian

13.9% Two or more Races

19.2% American Indian
(American Indian or
Alaska Native ONLY)

5.9% Hispanic

4.9% African American

2.3% Asian

2.9% Unknown/Other

Unduplicated headcount

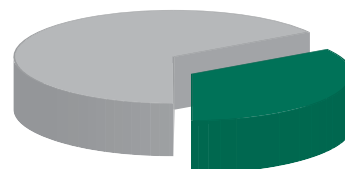
NSU AT

Source: Institutional Effectiveness; Academic Year 2020-2021 unless otherwise noted

NSU RANKED #1
AMONG FOUR-YEAR
COLLEGES CONFERRING
BACHELOR'S DEGREES TO
AMERICAN INDIANS*

**#1 FOR NATIVE
AMERICAN FULL-TIME
UNDERGRADUATES***

Winds of Change 2020 Special College Issue



32.4%*
of NSU's Student Body is
American Indian

*At least 1 race is American Indian or Alaska Native

Academic Year 2020-2021;
Unduplicated headcount



71.0%

Cherokee



1.9%

Chickasaw



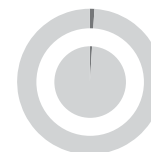
10.1%

Choctaw



9.8%

Muscogee (Creek)



1.4%

Osage



10.4%

Other Tribes and
Indigenous Populations

Duplicated headcount



\$7.44 million
in scholarships & fee waivers

*Fiscal Year 2020-2021 E&G budget; excludes
NSU Foundation scholarships*



79%
of 2019-20
Undergraduate
Students Received
Financial Aid



300
Students using
VA Education
Benefits
Unduplicated headcount

Degrees & Certificates Offered

58 Undergraduate
Degrees
5 Undergraduate
Certificates

25 Graduate
20 Graduate Certificates
1 Professional Degree
(Doctorate of Optometry)



TOP 5 Undergraduate Majors

- Accounting, B.B.A.
- Cell & Molecular Biology, B.S.
- Health & Human Performance, B.S.
- Nursing, B.S.N.
- Psychology, B.S.

TOP 5 Graduate Majors

- Business Administration, M.B.A.
- Counseling, M.S.
- Nursing, M.S.N.
- Reading, M.Ed.
- School Administration, M.Ed.

8,756 Students on
3 campuses & online

Unduplicated headcount

STUDENTS TAKING AT LEAST ONE COURSE AT

Duplicated headcount

Tahlequah
6,982

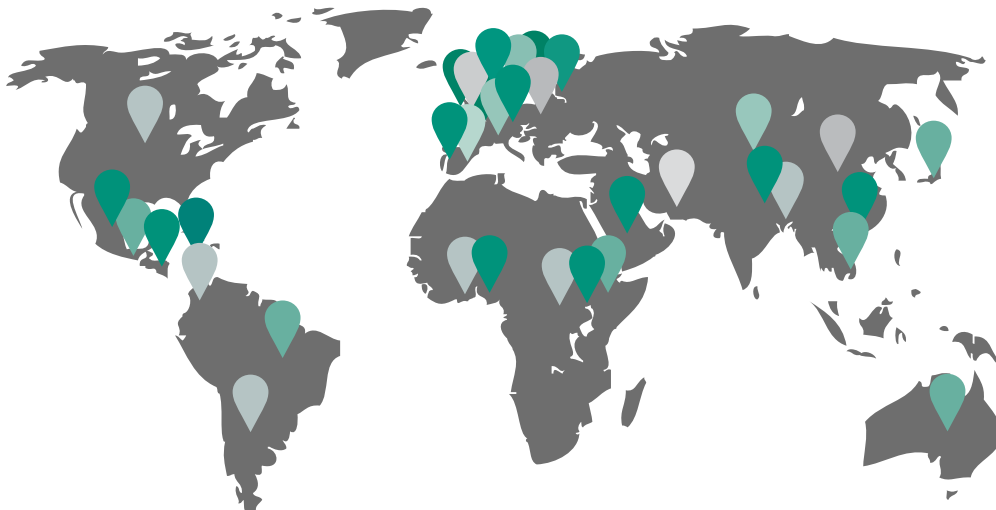
Broken Arrow
5,083

Muskogee
1,187

Online
7,410

A GLANCE

130 International Students Representing **35** Countries



» Argentina
» Australia
» Bangladesh
» Belgium
» Brazil
» Canada
» China
» Colombia
» Costa Rica

» Ethiopia
» France
» Germany
» Ghana
» Honduras
» Hong Kong
» Iran
» Isle of Man
» Jamaica

» Japan
» Kenya
» Kyrgyzstan
» Latvia
» Mexico
» Nepal
» New Zealand
» Nigeria
» Poland

» Portugal
» Rwanda
» Saudi Arabia
» Spain
» Sweden
» Tanzania
» United Kingdom
» Vietnam

NSU FOUNDATION AWARDS NEARLY \$1 MILLION IN PRIVATE SCHOLARSHIPS IN 2020

The Northeastern State University Foundation awarded nearly \$1 million in scholarships in 2020—an all-time high in the institution’s history.

The foundation awarded \$988,558 in donor-funded scholarships—a 13% increase over 2019. The average value of an NSU Foundation scholarship in 2020 was \$814. The foundation also set a new record in terms of the total number of scholarships awarded. In 2020, the foundation awarded a record 1,214 scholarships—23% more than 2019.

“We are thankful for the generosity of NSU donors and alumni who despite the challenges of a global pandemic continued to invest in the future and success of several NSU students,” NSU President Steve Turner said.

The record-breaking scholarship award lined up perfectly with the conclusion of NSU’s most-successful fundraising campaign to date. ***The Preserve our past. ENSure Our Future.*** campaign that concluded in 2020 also set records raising more than \$27 million for scholarships, capital projects and more.

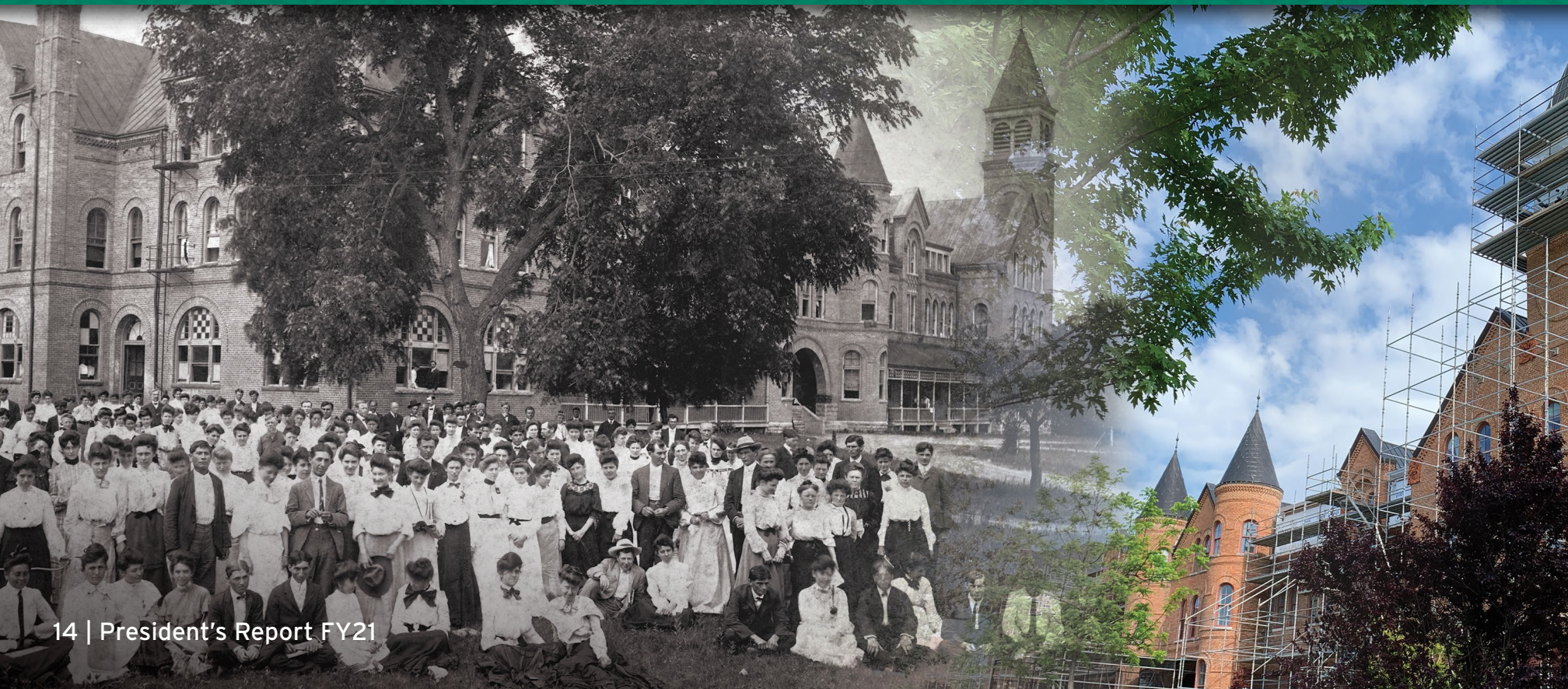
A little more than \$10.9 million was raised for scholarships during this campaign. Of that, more than \$6 million was used to establish new accounts to help future NSU students in each college, including the Graduate College and the Oklahoma College of Optometry.

NSU now has more than 450 scholarship designations. For more information on scholarship opportunities for the 2021-2022 academic year, visit scholarships.nsuok.edu.





PRESERVING OUR





HISTORY



Renovation of historic buildings on the Tahlequah campus enters final phases

The restoration and renovation of two of Tahlequah's most iconic buildings on the Northeastern State University campus are nearing completion.

Work on Seminary Hall has moved into its final phase. Officials tentatively estimate work on the more than 130-year old historic building to be completed within the year.

"The restoration of Seminary Hall ensures that students can appreciate it as a symbol of courage, hope and determination for the next 130 years and beyond," NSU President Steve Turner said.

Crews are working on repairing the roofline and clock tower, installing new windows, rebuilding brick to its original state and correcting the dormers as part of the final phase of the restoration project. Upon completion, Seminary Hall will house classrooms, the Graduate College and administration offices. It will also be home to a museum on the third floor to showcase the rich history thanks to a \$4 million contribution from the tribal nation.

At the same time, crews are proceeding with the renovation of Wilson Hall.

Work on the former campus dorm for women and future home of the College of Liberal Arts has moved into Phase III, which includes interior finishes and incorporating an additional 11,165 square feet of usable space in the attic and basement along with the changes in programming from the faculty and leadership in the college.

Work on repairing all exterior components and bringing the structure up to code has been completed in the previous two phases of the projects.

Constructed in 1936, Wilson Hall closed its doors in January 2011 with its survival in question. However, after an architectural study determined that the historical building was structurally sound, officials decided to renovate and design a new space thus preserving Wilson Hall.

NSU's IDEA expands IMMERSIVE LEARNING opportunities in new space

As Oklahoma's immersive learning institution, Northeastern State University is constantly creating and improving programs that provide learners with hands-on educational opportunities.

NSU's College of Education Innovation Discovery Education Academy (IDEA), formerly the Robotics Academy of Critical Engagement (RACE), is expected to expand STEAM education opportunities for children of all ages in its new space.

Located in the special services building behind Bagley Hall on the Tahlequah campus, the space is being used by children of all ages, teachers and more to explore robotics, science, technology, engineering, arts and mathematics.

It is just one of the many programs through which NSU facilitates experiential learning in the community.

New name, brighter vision

Since its founding in 2012, RACE has continued to expand—adding classrooms and STEAM maker labs on multiple campuses, graduating more than 2,000 teachers from the program, and serving more than 10,000 PK-12 students.

RACE was established as part of a partnership between NSU and the Cherokee Nation. As of last October, RACE has changed its name to IDEA to better reflect the program's mission.

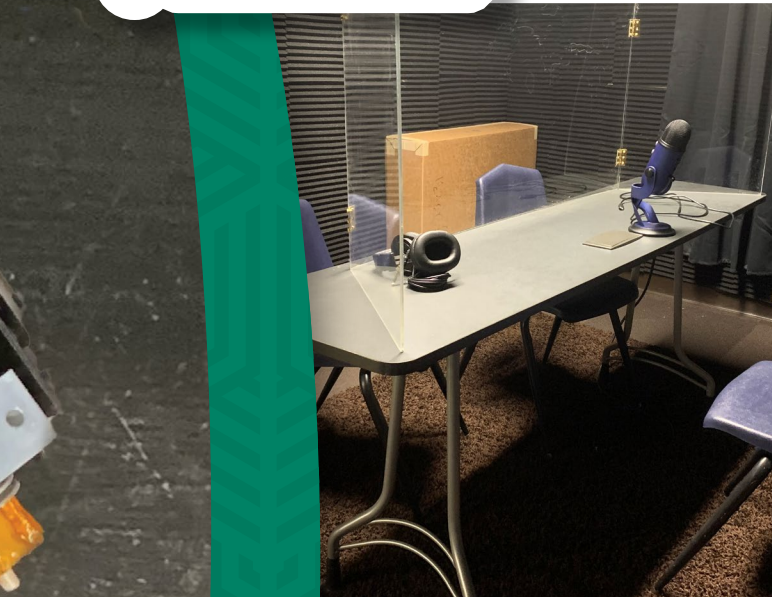
IDEA seeks to challenge practicing teachers, teacher candidates, public school children and business leaders to recognize, identify, demonstrate, analyze, design and assess critical thinking and problem-solving skills using robotics.

The hands-on nature of immersive learning through IDEA provides students with technology skills in a developmental academic environment. Students are able to practice real-life STEAM competencies before they even begin studying in college.

Teachers and other business leaders in the community are also able to receive practical professional development in communication, collaboration, problem-solving and critical thinking with robotics through the program.

NSU continues to serve as an immersive learning resource for current and future students, educators and community members.

To learn more about IDEA visit www.nsuok.edu/IDEA.





NSU'S RIVERHAWKS SCHOLAR PROGRAM RECEIVES FEDERAL DESIGNATION

Students now eligible to receive federal aid for college costs

Federal aid assistance for college expenses is now available for students enrolled in Northeastern State University's RiverHawks Scholar Program.

The first of its kind in Oklahoma, the RiverHawks Scholar Program provides a college-style living and learning environment for individuals that have mild/moderate intellectual and/or developmental disabilities. Students enroll in a four-year certificate program with the goal of learning how to live independently and achieve gainful employment in the career of their choice.

Through a partnership with the Oklahoma nonprofit Lead Learn Live, NSU established the RiverHawks Scholar Program and accepted its first cohort of students in the 2018-19 academic year.

As NSU seeks to further develop the program, current and future students of the program are now eligible to complete the

Free Application for Federal Student Aid (FAFSA) for funding to help cover college expenses.

RiverHawks Scholar Program Director Justin Chase said the U.S. Department of Education approved a Comprehensive Transition Program designation for the NSU program. He added this opens up financial aid options such as the Pell or Federal Supplemental Educational Opportunity grants as well as federal work study programs.

"It was a very big process to achieve the designation," Chase said. "It's one of those benchmarks for transition programs like ours that really provides nationwide recognition which helps recruiting and from a very practical standpoint helps current and future students afford the program."

For more information about the RiverHawks Scholar Program visit www.nsuok.edu/RHScholar.

NSU COVID-19 RESPONSE

The Northeastern State University community is committed to moving forward safely as we navigate the COVID-19 pandemic. The entire NSU family stepped up their efforts to help lessen the spread of COVID-19 and help those in need that were negatively impacted by the pandemic.

NSU's COVID-19 response during the 2020-21 fiscal year included, but was not limited to:



1,610
bottles of
hand sanitizer
distributed



**2 HIGHER EDUCATION EMERGENCY
RELIEF FUND (HEERF) DISBURSEMENTS**
and other supplemental allocations as a
Native American-Serving Nontribal Institution



**1 SUPPLEMENTAL
AWARD**
from Office of
Management and
Enterprise Services
(OMES)



**4 VACCINATION
EVENTS HELD**
for faculty, staff
and students



**2 NEW PARKING LOTS BECAME
WI-FI ACCESSIBLE**
WEBB BUILDING IN TAHLEQUAH &
ADMINISTRATION BUILDING IN BROKEN ARROW



**5 ADDITIONAL ITV ROOMS WERE
CONVERTED INTO ZOOM ROOMS**

5 NEW ZOOM ROOMS
WERE ADDED ACROSS ALL CAMPUSES

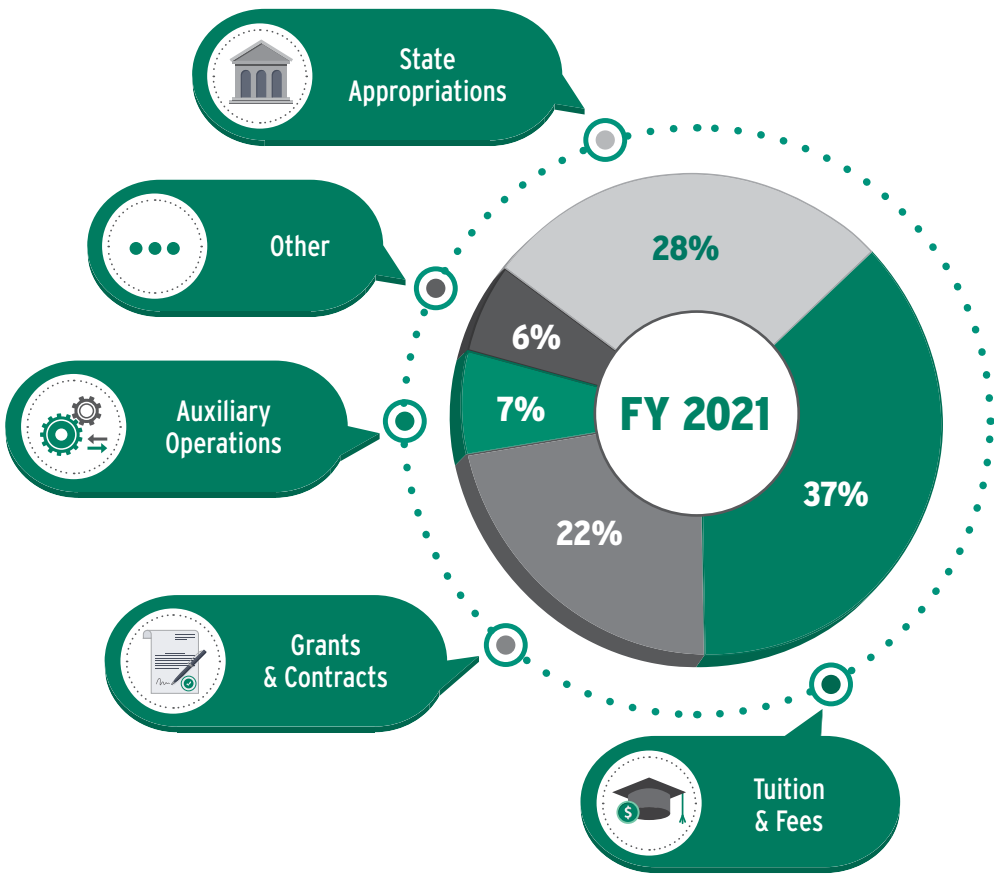
FISCAL YEAR 2021

The following is a graphical representation of the sources of NSU’s revenue. State appropriations are 28% of total NSU revenue, student tuition and fees are 37%, grants and financial aid revenue 22%, and Auxiliary operations and other sources make up the remaining 13%.

Operating expenses include employee compensation, student scholarships, depreciation, other necessary supplies and service expenses. For fiscal year 2021 operating expenses decreased \$1.78 million.

This change is a result of an increase in supplies and materials of \$1.0 million, utilities of \$.3 million, contractual services of \$.2 million, communication expenses \$.04 million and decrease in employee compensation of \$1.2 million, scholarships and fellowships of \$.95 million, other operating expenses of \$1.1 million and depreciation of \$.07 million.

Change in net position reflects net income or loss for the year. The change in net income for fiscal year 2021 is a decrease of \$2 million.



Statement of Revenues, Expenses and Changes in Net Position

Allocations	FY 2021	FY 2020
Operating Revenues	53,742	54,066
Employee Compensation & Benefits	65,653	66,829
Depreciation Expense	10,043	10,121
Other Operating Expense	32,446	32,969
Operating Income (loss)	(54,400)	(55,852)
Federal, State & Local Grants	22,093	25,462
State Appropriations	28,342	29,164
On Behalf Payments, Gifts, Investments & Interest Expenses	551	2,867
Capital Gifts	59	93
State Appropriations for Capital Purposes	1,314	1,355
Change in Net Position	(2,043)	(3,089)
Net Position, Beginning of Year	158,667	155,473
Net Position, End of Year	156,625	158,667

(Thousands of Dollars) Fiscal Year ended June 30





Northeastern State University
www.nsuok.edu