



PRESIDENT'S REPORT 2024



Message from the President

Dear Friends and Supporters of Northeastern State University,

It has been a year full of both challenge and great opportunity. I am proud of the work going on at our institution and I am excited to share the highlights of our continued accomplishments over the past fiscal year in this President's Report.

In FY24, our financial support for students reached new heights with record scholarships awarded, making higher education more attainable. This heralds NSU's commitment to ensure students from all backgrounds can pursue their academic dreams, without overwhelming financial constraints. NSU also secured record grants, empowering faculty and enhancing our academic programs and community outreach. These funds are enabling investment in cyber security clinics, Native American student support and retention methodologies, agricultural conservation and more.

A direct admission process for high school students was also onboarded last year, simplifying pathways to higher education and attracting a diverse and talented incoming class. By removing barriers and promoting the power of higher education, NSU is ensuring that our university remains accessible to all aspiring students.

NSU's commitment to a veteran-friendly campus was featured as current and former administrators, alumni and students shared their stories on a national television program. NSU takes pride in our supportive culture that honors and values the contributions of veterans and their families. Through dedicated programs and resources, NSU is committed to supporting their transition to academic life, enriching the NSU community and positioning the university as a leader in veteran support.

Over the past fiscal year, Northeastern has built upon its status as an institution of distinction, achieving top national rankings for affordability, academic prowess and accessibility. These accolades are a testament to NSU's pursuit of quality education and commitment to provide an environment where every student can thrive.

The university also made significant strides in study abroad and international partnerships last year. NSU's dedication to global education has blossomed, providing transformative experiences that broaden the student journey. Through strategic alliances with universities worldwide, NSU has facilitated deeper cultural immersion and fostered essential global citizenship.

Lastly, Northeastern continues to bolster the state's economy through our focus on critical occupation majors. By aligning our academic offerings with workforce demands, NSU prepares graduates for successful careers while addressing community needs, enhancing marketability and contributing to our state's growth and success.

As we look ahead, I extend heartfelt gratitude to our loyal donors, legislators, influencers, partners and community members. Your dedication is vital to our success and the realization of our mission. Together, we are shaping a brighter future for our students and communities.

Thank you for your unwavering support. Let us continue to build upon our achievements and embrace the opportunities ahead.

Sincerely,

Rodney S. Hanley, Ph.D.



President, Northeastern State University

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NSU FORMALLY INSTALLS

Dr. Rodney Hanley was formally installed as the 20th president of Northeastern State University at an investiture ceremony on March 1. Hanley was named to the role by the Regional University System of Oklahoma Regents last summer and began serving on Aug. 1, 2023. He is joined in Tahlequah by his wife Sara and sons, Harry and Edward.

A first-generation college student, Hanley has made it his life's work to make higher education accessible to as many students as possible.

Prior to his appointment at NSU, Hanley served in various administrative and academic roles at the University of North Dakota, Lakehead University and the University of Winnipeg. He also served as provost and vice president for academic affairs at Fisk University and most recently as president at Lake Superior State University.

With decades of experience in higher education and a strong background in strategic planning, Hanley brings a wealth of expertise to his role in NSU's highest office. His extensive knowledge encompasses areas such as student and faculty relations, community engagement, tribal relations, financial management, enrollment strategies and fundraising efforts.

In his remarks, Hanley laid out his vision for the university focusing on goals that include expanding programmatic and course offerings that contribute to the economy of Oklahoma, a recommitment to first-generation and financially disadvantaged students, a continuation of steadfast partnerships with tribal nations, including the Cherokee Nation and lastly a rededication to the institution's academic mission and academic excellence.



ITS 20TH PRESIDENT



L to R: Oklahoma State Regents for Higher Education Chancellor Allison D. Garrett, son Edward Hanley, NSU First Lady Sara Gunhus-Hanley, NSU President Rodney Hanley, Regional University System of Oklahoma Chair Jane McDermott and NSU Provost and Vice President for Academic Affairs Carla Swearingen.



AN INSTITUTION OF DISTINCTION:

NSU RANKS NATIONALLY FOR AFFORDABILITY, ACCESSIBILITY AND PROGRAM PROWESS

Northeastern State University continued to achieve top national rankings in 2024, solidifying its role as an educational leader in Oklahoma and beyond. Affordability, academic rigor and accessibility of degree programs emerged as a common thread for the accolades, reflecting NSU's dedication to high-quality education and its commitment to creating an environment where every student can succeed.

NSU 2024 RANKINGS SNAPSHOT

World Best Value University for International Students - [StudyAbroadAide.com](#)

Most Affordable Online Master's Degree in Special Education - [OnlineU](#)

Best Online Colleges: West 2024 - [Abound](#)

Best Online Colleges: Oklahoma 2024 - [Abound](#)

Best Online Colleges: Public 2024 - [Abound](#)

Best Bachelor's in Nursing 2024 - [Abound](#)

Best Nursing Schools 2024 - [Abound](#)

Best Master's in Nursing 2024 - [Abound](#)

No. 2 Best Value Online MBA Programs 2024 - [DiscoverBusiness.us](#)

No. 4 Best Online Bachelor's - [USNews.com](#)

No. 5 Best Online Master's in Science Ed - [OnlineMastersDegrees.org](#)

No. 14 Best Online Master's in Science Education Degree Programs of 2024 - [Intelligent.com](#)

No. 19 Best Online Master's in Reading and Literacy Programs of 2024 - [Intelligent.com](#)

No. 35 Most Affordable Online RN to BSN Degree Programs - [Intelligent.com](#)

Best Online Master's Program in Oklahoma 2024 - [Online Masters Colleges](#)

Best Online Program & Best RN to BSN program in Oklahoma - [EduMed](#)

Best Online Criminal Justice Program in Oklahoma, among Best in Nation 2024 - [USNews.com](#)

Best Bachelor's Degrees in Healthcare Administration Online in Oklahoma 2023-24. No. 25 nationally - [EduMed](#)

No. 3 Best Online Colleges in Oklahoma - [Intelligent.com](#)

No. 4 in Oklahoma Best Online Master's in Ed - [USNews.com](#)

No. 5 in Oklahoma Best Online Master's in Business - [USNews.com](#)

No. 5 in Oklahoma Best Online Master's in Business Administration - [USNews.com](#)



NSU FOUNDATION CELEBRATES RECORD YEAR

WITH \$1.3M IN PRIVATELY FUNDED SCHOLARSHIPS

Over the last four years, the Northeastern State University Foundation has seen record-breaking numbers for privately funded scholarships for NSU students.

In 2023, over \$1.3M was awarded throughout 1,268 privately funded scholarships to NSU students, a 12.38% increase over 2022.

Peggy Glenn, NSU Foundation Executive Director said the NSU Foundation Executive Committee, led by Chrissi Ross Nimmo, and the Investment Committee, led by Dr. James Gore, have worked hard to increase the total amount of their spending allocation to the university each year, even when the investment returns have been negative or have just covered rising inflation.

The Foundation holds annual discussions centered around helping students financially, even through tough economic times.

With the topic of an economic downturn at the forefront of households throughout the country and state, the

NSU Foundation surpassed \$1 million in scholarship awards for the third time in school history. The amount of scholarships awarded is a 7.2% increase over 2022 and the average scholarship was a record \$1,052.

This is the first year the Foundation set all-time records for both the total amount awarded and the total number of scholarships awarded, even though the amount of Foundation scholarships has steadily increased over the past decade.

Because students still drop out before they get their degree due to financial difficulties, the work for the Foundation is not done until every student willing to put in the effort to get a degree can get the assistance they deserve.

Current students, incoming freshmen and graduate students have until March 1, 2025, to submit the General Scholarship Application, from which the NSU Foundation awards the majority of Foundation scholarships.



MICRO-CRED & CERTS

NSU is
Powering
Oklahoma's
CRITICAL
OCCUPATIONS
one degree at a time

In addition to in-demand majors, NSU offers a host of micro-credentials and certificates to help individuals upskill and/or stack their way to a degree in one of these critical occupation fields.

MICRO-CREDENTIALS

For a full list of micro-credentials, visit credly.com/organizations/northeastern-state-university/badges.



GRADUATE CERTIFICATES

- » Administrative Leadership in Nursing Certificate
- » Applied Digital Marketing Certificate
- » Classroom Teaching Certificate
- » Curriculum Director Certificate
- » Data Analytics Certificate
- » Elementary Education Certificate
- » Global Health Certificate
- » Healthcare Administration Leadership Certificate
- » Health Informatics Certificate
- » Higher Education Administration Certificate
- » Leadership Certificate
- » Natural Sciences Certificate
- » Nursing Education Certificate
- » Nursing Informatics Certificate
- » Online Teaching Certificate
- » Operations Leadership Certificate
- » Planning, Resilience and Incident Management Certificate
- » Program Management Certificate
- » Public Health Certificate
- » Public Health Leadership Certificate
- » Reading Specialist Certificate
- » School Administration Certificate
- » School Library Media Specialist Certificate
- » Special Education Certificate
- » STEM Education Certificate
- » Strategic Human Resources Certificate
- » Training and Development Certificate
- » Visually Impaired Certificate

UNDERGRADUATE CERTIFICATES

- » Business Analytics Certificate
- » Business Basics Certificate
- » Digital Marketing Certificate
- » Event Management Certificate
- » Fundamentals of Accounting Certificate
- » Healthcare Administration Certificate
- » Healthcare Information Analytics Certificate
- » Human Resources Management Certificate
- » International Business Certificate
- » Operations and Supply Chain Management Certificate
- » Programming Certificate
- » Project Management Certificate
- » Public History Certificate
- » Quality Management Certificate
- » Small Business Certificate
- » Soft Skills Certificate
- » Tax Compliance Certificate

The demand for a skilled workforce continues in Oklahoma with over half of the state's top 100 critical occupations requiring education beyond high school and of those jobs, most calling for an associate degree or higher.

Northeastern State University is powering Oklahoma's future in today's critical occupations. The institution works to elevate the state's workforce and improve the economy in Oklahoma by offering an enriched student experience, robust and relevant academic programming and real-world immersive learning opportunities.

NSU offers 40+ majors that directly bolster the state's workforce within these top 100 critical occupations, including Business and Technology; Science, Health and Behavioral Health; Teaching and Teacher Prep; IT, Computer Science and Data Science.

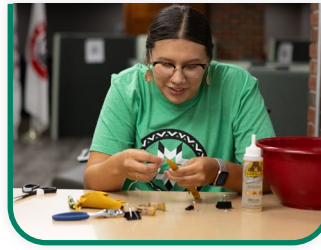
AMERICAN INDIAN ENROLLMENT

Undergraduate: 2,124 out of 5,979

Graduate: 541 out of 2,023

Total Enrollment: 2,665 out of 8,002

Unduplicated headcount; All who chose American Indian as at least one race



TRIBAL SCHOLARSHIPS AWARDED

\$4,755,537

Financial Aid Year 2023-2024; Scholarships from tribes

STUDENT DEMOGRAPHICS



35.3% OF NSU UNDERGRADS ARE 25 & OLDER

277 CONCURRENT (HIGH SCHOOL) STUDENTS

91.1% Oklahomans
6.3% Out of State
2.6% International



65.3% WOMEN
34.7% MEN

46.9% Caucasian
13.5% Two or More Races
20.4% American Indian
American Indian or Alaska Native Only
7.2% Hispanic
4.8% African American
2.6% Asian
4.6% Unknown/Other

Unduplicated headcount

NSU AT A GLANCE

Source: Institutional Effectiveness; Academic Year 2023-2024 unless otherwise noted

#1 FOR NATIVE AMERICAN ENROLLMENT*

*Winds of Change 2023-2024 Special College Issue; *Undergraduate & Graduate*

NSU RANKED #1

AMONG FOUR-YEAR COLLEGES CONFERRING DEGREES TO

AMERICAN INDIANS*



33.3%*

of NSU's Student Body is

AMERICAN INDIAN

**At least 1 race is American Indian or Alaska Native*

Unduplicated headcount



70.6%

Cherokee



1.8%

Chickasaw



9.9%

Choctaw



9.9%

Muscogee (Creek)



.9%

Osage



10%

Other Tribes and Indigenous Populations

Duplicated headcount



\$7.69 MILLION
FOR SCHOLARSHIPS
& FEE WAIVERS

*Fiscal Year 2023-2024 E&G Budget;
Excludes NSU Foundation Scholarships*



93%
of 2022-2023 first-time, full-time
degree seeking undergraduates
received grants, scholarships,
loans or work study aid



547
STUDENTS USING
VA EDUCATION BENEFITS



8,002
STUDENTS ON 3 CAMPUSES & ONLINE
Unduplicated headcount

**STUDENTS TAKING AT LEAST
ONE COURSE AT**
Duplicated headcount

Tahlequah	Muskogee	Broken Arrow	Online
3,361	408	1,168	7,114

DEGREES & CERTIFICATES OFFERED

64	Undergraduate Degrees
20	Undergraduate Certificates
25	Graduate Degrees
32	Graduate Certificates
1	Professional Degree (Doctorate of Optometry)

TOP 5 UNDERGRADUATE MAJORS

Psychology, B.S.
General Studies, B.G.S.
Elementary Education, B.S. Ed.

Business Administration, B.B.A.
Criminal Justice, B.S.

TOP 5 GRADUATE MAJORS

Business Administration, M.B.A.
Nursing, M.S.N.
Counseling, M.S.

Social Work, M.S.W.
School Administration, M.Ed.

212 INTERNATIONAL STUDENTS REPRESENTING 38 COUNTRIES



- | | | | |
|----------------------|--------------|----------------|---------------------|
| » Australia | » Germany | » Mozambique | » Spain |
| » Bolivia | » India | » Nepal | » The Bahamas |
| » Brazil | » Iran | » New Zealand | » Trinidad & Tobago |
| » Cambodia | » Jamaica | » Nigeria | » Uganda |
| » Canada | » Japan | » Pakistan | » Ukraine |
| » Chile | » Kazakhstan | » Peru | » United Kingdom |
| » China | » Kyrgyzstan | » Poland | » Venezuela |
| » Dominican Republic | » Lebanon | » Portugal | » Vietnam |
| » Ethiopia | » Mexico | » Saudi Arabia | » Zimbabwe |



**NSU TOPS
RECORD
SETTING
YEAR WITH OVER**

\$19M

**IN GRANT FUNDING
FOR FY24**

Northeastern State University received over \$19 million in grants during the 2024 fiscal year, a historic milestone in the institution's commitment to enhancing education and community service.

Dr. Jessica Secratt, director of research and sponsored programs, said NSU has always actively sought ways to enhance services through partnerships and emphasized how beneficial grants were in 2024.

Through recent partnerships with other universities in Oklahoma and various organizations, NSU has been able to create more student jobs, offer more outreach and services to the community, and offer scholarships and paid internship training.

Grants have played a crucial role in expanding employment opportunities at NSU.

Secratt said in 2024, NSU created more than 70 jobs through grant programs, many of which were student positions. Students are also able to benefit from grants received through scholarships, paid internships, renovation activities such as a new Student Engagement space and supplies in the classrooms.

In FY24, grants provided over \$1 million in scholarship aid to students seeking a variety of careers. A portion of grant funds were also used in Rowdy's Resource Rooms, which assist students in times of need with nonperishable food, gently used clothing and office/school supplies.

These grants not only improve campus resources but also strengthen NSU's impact and outreach on the broader community.



FY24 GRANT HIGHLIGHTS

The following is a quick snapshot of several grants received in FY24.

NASNTI PROJECT - BACONE HOUSE

This grant supports classroom and facility renovations, including \$995,000 for restoring the historic Bacone House, along with faculty development, curriculum enhancement and shared use of facilities, in an effort to improve retention and graduation rates for American Indian students.



\$1.7M

NASNTI STUDENT ENGAGEMENT

In partnership with Tulsa Community College, this grant aims to improve enrollment, retention, graduation and transfer rates for Native American and low-income students. The grant includes the hiring of Student Engagement Transfer Coordinators at NSU and a pre-collegiate outreach program at TCC. Additionally, NSU will renovate student spaces to highlight Native American culture across its three campuses.



\$4M

GOOGLE CYBERSECURITY CLINIC

The new NSU Cybersecurity Clinic will allow NSU students to learn cybersecurity and AI skills in an effective, hands-on manner while simultaneously helping to protect vulnerable organizations and critical infrastructure, such as local small businesses, hospitals, schools and energy grids, from cyberattacks.



\$1M

AGRICULTURE CONSERVATION KNOWLEDGE THROUGH PLACE-BASED EDUCATION

This partnership between the U.S. Department of Agriculture, Natural Resources Conservation Service and NSU promotes conservation careers and leadership skills among students in historically underserved areas while fostering dialogue between NRCS, the Farm Service Agency and local farmers. It also seeks to promote conservation career opportunities through ongoing outreach to multiple school districts.



\$258,978



NSU BROADENS HORIZONS

WITH INTERNATIONAL PARTNERSHIPS, STUDY-ABROAD

BY-THE-NUMBERS

**All data is for the year 2024 (January to December 2024)*

A global RiverHawks movement continues to progress at a steady pace as Northeastern State University establishes and maintains valuable partnerships with international universities, as well as organizes faculty led study abroad trips to various regions around the world. The newest official partnership is with Guangzhou College of Business and Technology in Guangzhou, China. Several study-abroad partnerships are also in the works with East and Southeastern Asian countries such as Vietnam, Japan and China.

According to Xuan Li, director of the Office of International Programs, Northeastern has achieved many significant milestones, including strengthening partnerships in China which have brought over 100 students to NSU, launching an online ESL program which has seen over a hundred students enrolled and the expansion into Vietnam and Japan for recruitment and study abroad partnerships. OIP has tailored programming for Native American students and collaborated with NSU colleges to add majors attractive to students from underrepresented regions.

During late spring 2024, NSU President Rodney Hanley was accompanied by several NSU administrators and staff members on a 10-day trip to China. The group attended a conference where they were able to witness the impact of the university's presence, and visited various partner and prospective institutions across the country with the goal to expand NSU's global presence and assess the intrinsic value of established partnerships.

Dr. Dan Mabrey, Vice President of University Relations, said the university's global vision is to bring NSU to the world by providing unique cultural experiences and quality education through its distinguished faculty.

He added that international relationships are vital for the health of a higher education institution and NSU is providing a grand opportunity to its students by exposing them to a global community in which they might find themselves employed in the near future.

Through implementing various initiatives, collaborating across the university and with institutions across the globe, enhancing on-campus support and student services for international students and exploring the partnerships with equally globally minded universities, NSU is dedicated to creating a diverse and inclusive environment for students and extending the university's global reach.



NUMBER OF FACULTY & STUDENTS ABROAD

26 | + ADMINISTRATORS: **36**

Faculty and students went abroad for different purposes in 2024 including teaching, international conferences and short-term/long-term study abroad programs.

NUMBER OF DOMESTIC STUDENTS STUDYING ABROAD

17



NUMBER OF INTERNATIONAL STUDENTS ENROLLED AT NSU*

**Unduplicated headcount; International students enrolled on campus and online, international students enrolled on campus and online. Source: Institutional Effectiveness*



Total Enrollment: **223**

Enrollment Breakdown by Semester
Spring 2024: 181 | Fall 2024: 193

PARTNERSHIPS

No Agents included in the partnership list.



INSTITUTIONS

- » **Jinhua Polytechnic** (partnership established in 2014) - 10 years
- » **Zhejiang Business College** (partnership established in 2015) - 9 years
- » **Weifang University** (partnership established in 2015) - 9 years
- » **Hubei University of Education** (partnership established in 2020) - 4 years
- » **Guangzhou College of Business and Technology** (partnership established in 2021) - 3 years

STUDY ABROAD

- » **Aoyama Gakuin University** (partnership established in 2016) - 8 years
- » **ISEP** (a study abroad provider, relationship established in 2015) - 9 years

NSU is the only university in Oklahoma with a relationship with ISEP





NORTHEASTERN STATE UNIVERSITY

offers direct admission for local high school seniors

Northeastern State University has partnered with local high schools to offer direct admission for qualified high school seniors.

The program allows eligible students to forgo the standard application for admission process, allowing direct entry to the university, eliminating the requirement for students to complete the standard admission application, as well as the \$25 application fee.

NSU President Rodney Hanley said this program aims to provide a seamless transition to college, empowering students to embark on their educational journey with confidence and support.

The program is designed to increase college pathways for students by removing and taking the mystery out of the college application process. According to Dr. Jerrid Freeman, Vice President for Student Affairs & Enrollment Management, students and their families might not always know what next steps are available following high school.

Freeman said the program will help students who didn't think college was possible or were unaware of the scholarships they could receive to have new pathways and dreams available to them should they choose to pursue them.

In addition to providing direct admission to NSU, the program allows eligible students to be considered for automatic scholarships.

Tahlequah Public Schools and Broken Arrow Public Schools are currently participating in the direct admissions program with other local high schools on the list to join within the coming year.

Northeastern State University fosters empathy in Oklahoma schools with “Kindness eWall”



NSU eWall Sponsorship • AT A GLANCE •

World's first **100% positive messaging**
& display platform for schools

242 Oklahoma K-12 schools participating

10K+ messages submitted by OK students,
teachers & parents

Schools **saved \$96,558** thanks
to NSU sponsorship

2023-2024 school year

Northeastern State University has partnered with YouUplift to offer the 'Kindness eWall' software to every K-12 school in the state of Oklahoma at no cost for the third year in a row. This partnership is a significant step in promoting kindness and positivity in educational settings across the state.

The YouUplift Kindness eWall, noted as the world's first and only 100% positive messaging and display platform for schools gives students, teachers and parents a simple and convenient way to uplift and encourage one another both in school and remotely. During the 2023-24 school year, K-12 schools across the world produced 5,239,804 YouUplift Kindness eWall page views.

According to Doug Reavis, co-founder and CEO of YouUplift, NSU has helped to produce thousands of positive messages for families across Oklahoma as the first nationwide YouUplift Statewide sponsor. Since NSU and YouUplift's partnership, 15 other schools in different parts of the country have become state sponsors.

As a result of Northeastern's sponsorship, 242 K-12 Schools in Oklahoma have been able to access the Kindness eWall. Oklahoma has more K-12 schools using the Kindness eWall software than any other state in the country. NSU's sponsorship allowed for more than 10,000 positive messages to be submitted by students, teachers and parents throughout Oklahoma. The university has saved Oklahoma K-12 schools a total of \$96,558 statewide during the 2023-24 school year, allowing many schools access to the platform who otherwise could not afford it.

Conceived by Reavis, a seasoned educator and coach with 25 years of experience, and his son David, a B.I.T. graduate from Virginia Tech with a background in software design, the YouUplift School Kindness eWall is meticulously designed to nurture a culture of kindness and positivity in schools. Its straightforward, web-based platform is tailored for students from elementary to high school levels, providing faculty moderators the capability to easily screen content efficiently with the simple click of a button.



NSU veterans featured on Military Makeover: **OPERATION CAREER**

The nature of transitioning from military to civilian life can be overwhelming for some. Northeastern State University provides a variety of opportunities and assistance throughout the institution, allowing veterans to feel at home.

In February of 2024, five current and former NSU family members were featured on Military Makeover: Operation Career. The show aired on Lifetime Network this spring, spotlighting the stories of these remarkable veterans and underscoring the institution's commitment to supporting military veterans on their path toward higher education.

The episode is part of Military Makeover with Montel®, a show that travels the country, focusing on those who are transitioning from military to civilian life and the challenges that brings to our veterans.

The segment introduced NSU President Rodney Hanley along with Marcey Mitcham, NSU senior disability coordinator; Tyler Rector, NSU student; Jon Harrison, NSU alumnus; and Dr. Debbie Landry, former Vice President for Academic Affairs & Provost.

Following high school, Hanley served our country as an active-duty Combat Military Policeman during the Persian Gulf War. He joined the Illinois Army National Guard as a means to attend college, and as a first-generation college student, he faced many personal struggles and experiences that now influence his decisions and keep the act of serving others at the forefront of his daily tasks.

Mitcham served in active duty as a medical specialist in the U.S. Army from 1986-1990 and in the U.S. Army Reserves from 1990-1994. In 2010, she obtained her undergraduate degree from

NSU and a master's degree in 2016. In her almost 20 years at NSU, Mitcham has dedicated time towards students who served or are currently serving in the U.S. Military. She co-founded the NSU Warrior Women Scholarship, a scholarship for women who have served or are currently serving in the U.S. Military.

Rector is a social studies education major at NSU who served as a 14T, Patriot Enhanced Launching Station Maintainer and Operator in the U.S. Army for four years. He is an active member of the Northeastern Student Government Association, Northeastern Pre-Law Organization, NSU College Democrats of Oklahoma and serves as NSU Student Veterans Organization president all while being a devoted husband and father.

While the transition can be difficult from military to post-military, the transition from higher education to military can be just as difficult but just as rewarding.

Retired Brigadier General of the U.S. National Guard, Harrison graduated NSU with a degree in accounting in 1988 while serving in the Oklahoma National Guard. He devoted his energy into ROTC and pursued his teenage dream of becoming a pilot, eventually learning to fly an EH-60 Quick Fix, a military intelligence Blackhawk helicopter. Harrison retired after 39 years of service and said his advice to anyone coming out of active duty is to use their educational benefits to obtain their degree or certificate because that is something no one can take from them.

After serving in the U.S. Marine Corps for 20 years as a Limited Duty Officer, Landry then went on to begin her career at NSU, first as an education faculty member and later as Vice President for Academic Affairs and Provost. Her efforts helped strengthen the institution's Veteran Services program with the creation of a Veterans lounge on both the Tahlequah and Broken Arrow campuses where students can talk to counselors about their benefits. She also led the Veterans Monument Committee whose work culminated with the dedication of the monument titled: NSU Veterans: Serving and Communicating Through the Decades. Now retired, Landry continues on her passion to support students and especially veterans.

Aired nationwide, the NSU feature served as a reminder of the importance of supporting our military heroes as they embark on new chapters in their lives. Through programs like Military Makeover: Operation Career, NSU continues to stand as a beacon of hope and opportunity for those who have served our country with honor and distinction.

NSU remains committed to helping veteran students on their path to education and find gainful employment opportunities after graduation.



NSU EARNS SILVER 2023-2024 MILITARY FRIENDLY® SCHOOL FOR THIRD CONSECUTIVE YEAR

Northeastern State University has been recognized as a silver designated military-friendly institution for the third consecutive year.

This year's recognition holds a special significance with the arrival of NSU's 20th president, Dr. Rodney Hanley, who served as former sergeant and squad leader with the 233rd Military Police Company, Illinois Army National Guard and U.S. Army Reserve.

The Silver Award rank reflects NSU's commitment to serving military-affiliated students and the unique challenges they face while creating a welcoming and supportive environment.

Institutions earning the Military Friendly® School designation were evaluated using both public data sources and responses from a proprietary survey. More than 1,800 schools participated in the 2023-2024 survey with 665 earning special awards for going above the standard.

NSU has partnered with the Voluntary Education Partnership with the U.S. Department of Defense since 2012. This long-time partnership allows the university to participate in the Military Tuition Assistance Program which serves veterans and their dependents. NSU also participates in the U.S. Department of Defense's Yellow Ribbon Program which provides tuition supplements for certain Veterans Affairs tuition programs.

FISCAL YEAR 2024

Statement of Revenues, Expenses and Changes in Net Position

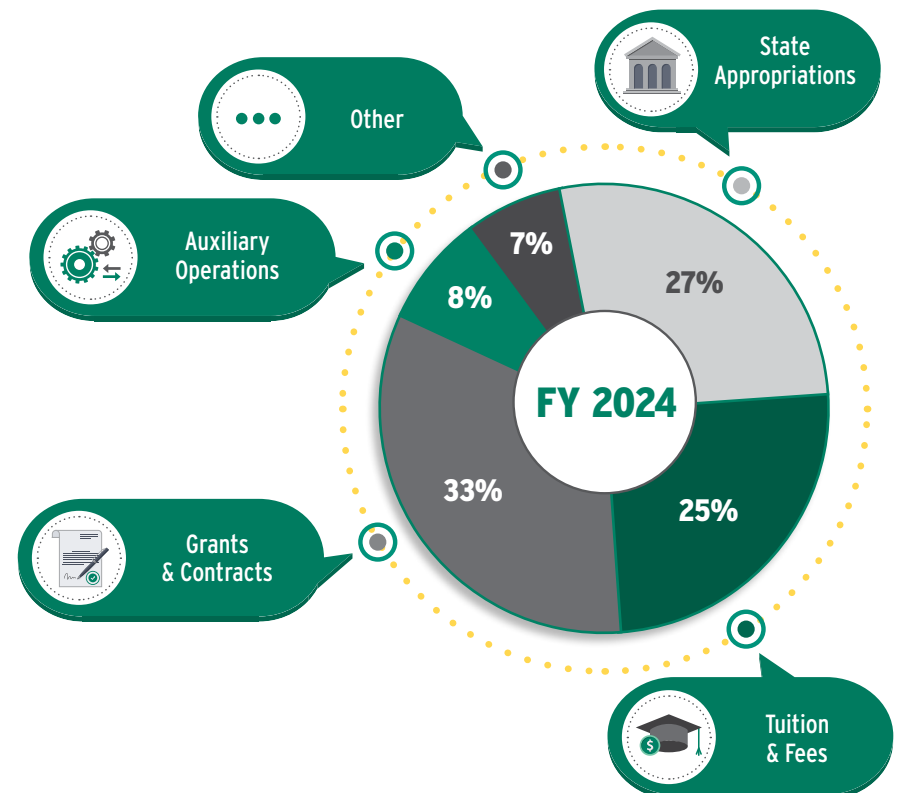
(Thousands of Dollars) Fiscal Year ended June 30 - Unaudited -

Allocations	FY 2024	FY 2023
Operating Revenues	77,731	58,568
Employee Compensation & Benefits	70,306	66,210
Depreciation Expense	12,576	11,513
Other Operating Expenses	36,331	32,769
Operating Income (loss)	(41,481)	(51,924)
Federal, State & Local Grants	19,401	22,372
State Appropriations	33,465	29,831
On Behalf Payments, Gifts, Investments & Interest Expenses	(611)	1,773
Capital Gifts	1,964	0
State Appropriations for Capital Purposes	3,152	1,477
Change in Net Position	15,889	3,529
Net Position, Beginning of Year	165,696	162,167
Net Position, End of Year	181,585	165,696

The following is a graphical representation of the sources of NSU's revenue. State appropriations are 27% of total NSU revenue, student tuition and fees 33%, grants and financial aid revenue 25%, and Auxiliary operations and other sources make up the remaining 15%. Operating expenses include employee compensation, student scholarships, depreciation, other necessary supplies and service expenses. For fiscal year 2024 operating expenses increased \$8.7 million.

This change is a result of an increase in employee compensation of \$4.1 million, scholarships and fellowships of \$1.3 million, supplies and materials of \$1.2 million, depreciation of \$1 million, other operating expenses of \$.7 million, contractual services of \$.4 million, utilities of \$.05 million, and decreases in communication expenses of \$.08 million.

Change in net position reflects net income or loss for the year. The change in net income for fiscal year 2024 is an increase of \$10.4 million.



**GATHER
HERE.
GO FAR.**





Building on our Cherokee heritage, Northeastern State University is committed to student success and a sustainable future for our diverse communities.