



Northeastern State University

College of Business & Technology

Business and business-related majors are practical. Every organization, regardless of industry, relies on business and business-related principles to prosper. Demand for these majors is high. Employers in every industry will always need people who have been trained to organize, plan and manage within the organization.

The College of Business & Technology offers a number of specializations to fit your individual interests. You can choose to major in such areas as accounting, finance, marketing, management, information systems, healthcare administration, environmental health and safety management and many more.

NSU Pride Points:

- » Small class sizes for more personalized attention
- » Accredited by the Higher Learning Commission and the Accreditation Council for Business Schools and Programs
- » NSU is one of Oklahoma's leading comprehensive regional universities
- » Nestled in the foothills of the Ozarks in Northeastern Oklahoma, Tahlequah is rated as one of America's top small cities, with a great overall quality of life
- » Low cost of tuition—NSU has the second most affordable tuition among Oklahoma state universities
- » Diversity-Mosaic, the Tulsa Chamber of Commerce's diversity business council, named NSU as one of the Top 20 organizations with an inclusive workplace culture in the region

Internships & Immersive Learning Opportunities Available:

- » MBA students develop new products and services which are presented to a panel of instructors
- » Supply Chain Management & Operations Plant Management courses allow students to work with industry experts and create value streams and look for efficiencies
- » Hospitality & Tourism Management majors are required to spend 300 hours working in the field for credit
- » X-Culture global consulting project
- » Volunteer Income Tax Assistance program
- » Students in the graduate level Environmental Health & Safety course can choose the Synergistic Experience and solve a real-world problem at their place of employment
- » Marketing students can develop promotional plan for local businesses

Student Organizations:

- » American Marketing Association
- » American Society of Safety Engineers/Safety and Environmental Management
- » Club Hospitality and Tourism
- » Entrepreneurship
- » Animation and Recreational Gaming Society
- » Association for Computing Machinery
- » Finance and Economics Student Club
- » Supply Chain Management Student Club
- » Business Ethics Club

To talk to someone about a degree in the College of Business & Technology contact:

College of Business & Technology

In 2018-19
1,633 undergraduates
214 graduate students

To schedule a campus visit, or find out more about admissions to Northeastern State University contact:

nsuinfo@nsuok.edu
918.444.2200



NORTHEASTERN
STATE UNIVERSITY

Tahlequah | Broken Arrow
Muskogee | Online

<https://academics.nsuok.edu/businessstechnology>

College of Business & Technology

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Accounting & Finance Department
918.444.2968 or 918.444.2960

Management & Marketing Department
918.444.2940 or 918.444.3086

**Information Systems &
Technology Department**
918.444.2913 or 918.444.2970

**Hospitality & Supply Chain
Management Department**

Graduate Degrees

Master of Business Administration
918.449.6542

**Professional Master of Business
Administration**
918.449.6542

**Master of Science in Accounting &
Financial Analysis**
918.449.6524

For more information on
coursework, visit with your
advisor. Schedules are also
available:

[https://academics.nsuok.edu/
business technology](https://academics.nsuok.edu/business technology)

Accounting & Finance Department

The Department of Accounting & Finance offers undergraduate degree programs in accounting, financial management and financial planning. Additionally, a unique graduate degree, the Master of Accounting & Financial Analysis (MAFA), is offered on the Broken Arrow campus.

Majors

- » Accounting
- » Finance

Graduate Degrees

- » Master of Accounting & Financial Analysis^B

Management & Marketing Department

According to the Bureau of Labor Statistics Employment Outlook Handbook, “employment of management occupations is projected to grow seven percent through 2028 and marketing occupations is projected to grow eight percent through 2028, faster than the average for all occupations, which will result in about 706,900 new jobs. The median annual wage for management and marketing occupations was \$132,620 in May 2018, which was the highest wage of all the major occupational groups.”

While Marketing and Management are broad areas of study, there are a number of important specializations available to students. Focusing your studies in one of these specialty areas can give you a way to get noticed by future employers while still having the flexibility that comes with a broad degree program. Certificate programs are also available which can improve your marketability. With guidance from a faculty mentor, you can determine a program that fulfills your individual needs and objectives and equips you for immediate professional employment.

Majors

- » General Business
- » Business Analytics (ADP)^o
- » Human Resource Management
- » Healthcare Administration (ADP)^o
- » Healthcare Informatics (ADP)^o
- » Long Term Care (ADP)^o
- » Entrepreneurship
- » Supply Chain Management
- » General Marketing
- » Digital Marketing
- » Hospitality & Tourism Management
- » International Business

- » Healthcare Administration
- » Healthcare Informatics
- » Long Term Care
- » Managerial Accounting and Finance
- » Native American Enterprise

Certificates

- » Certificate in Operations and Supply Chain Management
- » Certificate in Healthcare Administration
- » Certificate in Healthcare Information Analytics
- » Certificate in Long Term Care Administration
- » Certificate in Health Informatics
- » Certificate in Business Analytics
- » Certificate in Human Resources Management
- » Certificate in International Business
- » Graduate Certificate in Data Analytics
- » Graduate Certificate in Healthcare Administration Leadership
- » Graduate Certificate in Operations Leadership

Graduate Degrees

- » Professional Master of Business Administration
- » Master of Business Administration^o
 - » Business Analytics
 - » Environmental, Health and Safety Management
 - » General Management

Information Systems & Technology Department

Information Systems are utilized in every area of modern business and life. There appears to be no immediate end in sight for the demand for IS graduates. According to the Bureau of Labor Statistics, IS majors will hold three of the top eight growth jobs over the next eight years.

Majors

- » Environmental, Health, & Safety Management
- » Information Systems
- » Technology

^B Courses offered on Broken Arrow campus

ADP: Advanced Degree Program

^o Courses offered Online